

Commercial Alert and Messaging

Professional Sports Teams

Entertainment Companies

Retail Companies



VertiGO Solutions

PROFESSIONAL SPORTS TEAMS

VertiGO Sports Messaging provides our clients with a way to reach their fans with marketing and advertising messages on their mobile devices before, during, and after the game.

Key Benefits Are:

- Enhance fan's in- game experience and fan loyalty
- Maximize Enterprise Mobility Campaigns by using effective new age marketing vs. standard email messaging
- Measure the success of campaigns in real time with detailed reporting
- Increase merchandising, food and beverage sales, and ticket revenues to all events at location by increasing fan awareness
- Fan participation and involvement during in game activities
- Increase revenues with corporate and advertising partners
- Reach all GPS enabled mobile devices across all carriers before, during, and after the game

VertiGO Sports Messaging provides a location based communication software allowing all GPS enabled mobile devices to receive relevant information based on location. VertiGO offers this technology to the sports and entertainment sector to further enhance their fans in-game experience. VertiGO Sports Messaging strengthens existing marketing and advertising campaigns for any of our clients by targeting and delivering alerts to fan's mobile devices. VertiGO provides access to unique technology allowing the customer to benefit from useful and cost effective location based notifications. Our goal is to provide professional sports organizations a unique tool in order to consolidate their marketing efforts on a mobility platform. Benefits of VertiGO's Sports Messaging platform include – user friendly application, location defined notifications, new revenue streams, detailed reporting, user licenses, and segmented messaging based on your fans interests.

The web based solution allows the organization to generate an alert by utilizing their customized dashboard. The user will define the parameters of the alert along with the message they would like to send. Your fans would then receive location-targeted messages sent out by the organization. The solution will provide detailed reporting to measure the success of the marketing and advertising campaigns in real time.

VertiGO Solutions, LLC
Woman Owned Small Business
GSA Schedule

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 **VertiGO**
SOLUTIONS

Simplified. Integrated. Managed Mobility Systems.



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Who is VertiGO Solutions

VertiGO is a woman owned small business, located in the Washington, DC region. VertiGO is on the cutting edge of Mobility technology and brings over 28 years of experience in the industry. VertiGO's focus is providing a holistic, end-to-end Enterprise-Grade Mobility offering. The VertiGO Managed Mobility Solution is comprised of: Managed Administration, Device Management, Managed Security and Managed Applications.

VertiGO is a dedicated team of experienced integrated business and technology professionals, offering end to end solutions in the mobility space.

We help our clients to maximize the efficiency and the return on the dollars invested in their mobility initiatives.

VertiGO was formed to provide enterprises of all sizes with a single source for their mobility needs. Our solution is comprised of all the critical components that are required to unify the mobile environment for the enterprise.

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SIMMS, VertiGO's solution to providing the enterprise with a holistic mobile strategy.

VertiGO maximizes enterprise mobility initiatives, by consolidating and optimizing the investments and improves the bottom line. Your success with mobility is our greatest achievement.

